



*Women*  
**EleVate2020**  
*Business Summit*

April 30 - May 2  
Cleveland, OH

[www.elevate2020cle.com](http://www.elevate2020cle.com)

## AMBASSADOR PROGRAM

**EleVate**  
**2020**

**April 30 - May 2**

Thank you for inquiring to be an  
AMBASSADOR for the EleVate  
Women In Business Summit!

Please complete the short application  
attached for consideration to become one  
of 10 influencers we are seeking.

# Entrepreneurs, Small Business Owners, Small business Advocates, Creatives, Bloggers, Speakers

## AMBASSADOR ACTIVITIES

As a S.B.W.E. brand partner, Ambassadors will participate in the following:

- Promote the event offline and online via social media
- Participate in four (4) live stream sessions between February and April (details & training will be provided)
- Serve as hosts for the Live Events in Cleveland, Ohio or on tour
- Represent the brand at #EleVate2020 and serve where needed

## AMBASSADOR BENEFITS

- 15% Commissions on ALL event ticket referrals
- Ambassador Badge for social use
- Certificate of Achievement
- Complementary Brand t-shirt

## AMBASSADOR EXPECTATIONS

- Invite your online and offline community to connect to EleVate 2020 team, our FB page & attend the week's activities and events
- Bring an impactful voice to EleVate 2020 and keep with brand standards
- Share prewritten event promotional posts 4x per week minimal on all social platforms
- Operate in confidence the terms of the program (non-disclosure)