



FOR IMMEDIATE RELEASE

**Intuitive Risk Management International presents the Be My Own Boss Conference & Expo 2018,
The Entrepreneurs Premier Event of the Year**

What: The Inaugural Be My Own Boss (BMOB) Conference and Expo

When: Saturday, November 24, 2018 from 8:30 AM-7PM

Where: Crowne Plaza Hotel 7230 Engle Road Middleburg Heights, Ohio

Why: November 24 is Small Business Saturday® – a day to celebrate and support small businesses and all they do for their communities. This conference will celebrate and support small businesses across Northeast Ohio.

CLEVELAND, OHIO (October 2, 2018) – Intuitive Risk Management International is proud to announce they will host the inaugural Be My Own Boss Conference & Expo on Saturday, November 24th. This premier event for entrepreneurs will take place on Small Business Saturday, which is a day set aside to celebrate, support and honor small businesses across the nation.

The Be My Own Boss Conference & Expo is a one day event designed for individuals who aspire to become entrepreneurs, start a business, are seeking home based business opportunities or want to improve and grow their existing business. This one-of-a-kind event will give individuals access to low cost startup home based business opportunities, industry experts, resources and tools to thrive in business.

“This event was created in connection with Small Business Saturday to bring attention to the significance of small businesses and their impact on our communities and neighborhoods,” said Shanté R. Roddy, CEO of Intuitive Risk Management International. “This is our opportunity to build awareness and to celebrate, uplift, empower and support small business owners throughout Northeast Ohio.”

Small Business Saturday is fueled each year by grassroots activities organized by Neighborhood Champions including Shanté R. Roddy. She is a serial entrepreneur and business owner. She owns two local small businesses: Intuitive Risk Management International and Roddy’s Cleaning Crew. She understands the importance of supporting neighborhood businesses and the overall impact small business have in strengthening our communities and contributing to economic growth. As a designated 2018 American Express Small Business Saturday Neighborhood Champion and small business advocate, she is proud to be a voice for the small business community, champion their cause and rally businesses together in support and celebration.

2018 Be My Own Boss Expo
www.bemyownbossexpo.com



Many local business owners have already signed up to take part in the BMOB Conference and Expo, including Charles Baldesare, Founder & CEO of Keep It Local Cleveland Project. He will be one of our keynote speakers.

“This conference will offer budding entrepreneurs and small business owners an opportunity to experience interactive networking and gain access top notch industry tools,” said Sherita Carthon, CEO of Carthon Consulting Group, LLC. “It’s imperative that independent business owners find a safe space to explore their niche and connect with their peers. This is OUR conference.”

There are over 28.8 million small businesses in the United States. Amazingly, they account for 99.7% of all American businesses and represent 99.7% of employer firms, which proves they are an integral part of the American economy.

“This is going to be a great way to spend Small Business Saturday. Attendees will have the opportunity to engage and support several business owners and entrepreneurs during this conference and expo,” said Kelly J. Falkner Williams, CEO of Lee Ester’s Girls, LLC. “There’s also an opportunity for individuals to glean knowledge and wisdom from conference speakers, which is perfect for those who are considering taking that leap into small business ownership and entrepreneurship.”

The Be My Own Boss Conference & Expo will be at the Crowne Plaza Hotel 7230 Engle Road Middleburg Heights, Ohio from 8:30 AM-7PM on Saturday, November 24th, 2018

Tickets to attend the all day conference and expo are \$109. Tickets to attend the afternoon business expo is \$10. This event will also host professional photo sessions starting at \$55 (\$145 value), be sure to schedule your session and update your headshots.

Sponsorship, exhibitor, advertising and other opportunities are available for community members to participate. For information on ways you can participate, please contact Shanté R. Roddy at info@bemyownbossexpo.com or call 216-282-7534.

To learn more information or to register go to our website <http://www.bemyownbossexpo.com>.